Notice to Food Manufacturers Idaho WIC Requests Submissions for 2014/2015 Food List

The Idaho WIC Program is accepting submissions beginning January 2, 2014 for possible inclusion on the Idaho Authorized Food List effective October 1, 2014 to September 30, 2015. **All submissions must be received by January 31, 2014.**

WIC-eligible food products must comply with all applicable federal, state, and local laws and regulations governing these products. When making decisions about which types, brands, and physical forms of WIC-eligible foods to authorize, the Idaho WIC Program also considers price, product availability within the state, WIC participant interest, and program management costs.

Federal regulations regarding WIC foods can be found at http://www.fns.usda.gov/wic/.

The Idaho Authorized Food List contains products that were submitted by food manufacturers and have been reviewed and authorized by the Idaho WIC Program. There are two categories of authorized foods:

- Any Brand authorized foods refer to foods such as 100% whole wheat bread 16oz loaf, milk, cheese, eggs,
 peanut butter, dried beans, peas and lentils, and canned fish, as well as fresh fruits and vegetables. Foods in this
 category must meet all federal and state requirements as noted in the Idaho WIC Program Authorized Food List
 and do not need to be submitted for consideration.
- **Brand Specific** authorized foods are all-inclusive and updated every one to two years. Only products listed in the Idaho WIC Program Authorized Food List are eligible. No other products are authorized for purchase by Idaho WIC participants. At this time, the Idaho WIC Program is accepting submissions for whole grains (other than 100% whole wheat bread), breakfast cereals, frozen juice, bottled juice, goats milk, soy milk beverage, infant cereal, infant food fruits/vegetables and infant meats.

Current products on the Idaho Authorized Food List that have not had a change in nutrient content or formulation and meet federal regulations do not need to be re-submitted.

How to submit foods for review:

- 1. Fill out the **Request For Information**, including all products to be considered for inclusion on the Idaho Authorized Food List effective October 1, 2014. Electronic submissions are preferred and should be sent to: WICVendor@dhw.idaho.gov. Submissions may also be mailed to the address below.
- 2. For all products submitted on the spreadsheet, please provide written verification that the product meets federal WIC requirements.

Idaho WIC Program - Idaho Dept of Health and Welfare Attn: WIC Food Package Submissions 450 W. State St., P.O. Box 83720 Boise, ID 83720-0036

Please do not send product photos at this time. If product photos are needed, you will be contacted at a later date.

Product information received after close of business on January 31, 2014 will not be considered in this review. Submissions will be reviewed in February of 2014. Accepted submissions will be announced Summer 2014.

Thank you in advance for considering this request. The Idaho WIC Program continues to welcome opportunities to work with food manufacturer partners to better serve WIC participants.

If you have questions about the submission process, please contact the Idaho WIC Program at (208) 334-5948.

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